



BROW CODE

EYEBROW LAMINATION

FAQS

WHAT IS LAMINATION?

Brow Lamination is designed to straighten the brow hairs, resulting in full, lifted, and fluffy brows. Simply follow the 3 step process to get all your brow hairs to stand in your desired direction. We recommend pairing lamination with tint to achieve bold and enhanced results.

HOW DOES LAMINATION WORK?

When Step 1 (Brow Perming Solution) is applied, the chemical process breaks down the bonds within each hair, allowing them to morph and move into a new shape. When Step 2 (Brow Fixing Solution) is applied, the hair bond remodels into a new shape. Step 3 (Brow Keratin) is applied at the end of the treatment to restore moisture back into the brows and skin.

HOW LONG DOES LAMINATION LAST?

If you follow the correct aftercare, the results will last between 6 to 8 weeks. We recommend applying Brow Gold Oil to the brows every day to restore moisture back into the brows. For maintenance, your laminated brows will need to be styled every morning by brushing and setting the hairs in place.

CAN I DO LAMINATION AND TINT IN THE SAME SERVICE?

Yes, you can pair lamination and tint in the same service. We recommend applying tint in between steps 2 and 3 of the lamination process. Alternatively, you can tint the brows 24 hours before or after completing the lamination treatment.

WHAT IS THE AFTERCARE FOR LAMINATION?

By following the correct aftercare, you can achieve longer-lasting results. We've compiled a list of our go-to aftercare tips, which should be followed for 24 to 48 hours post-treatment:

- Keep brows completely dry.
- Use Brow Gold Nourishing Growth Oil daily to keep the brows nourished and hydrated.
- Do not apply make-up or undertake further eye treatments.
- Avoid swimming, saunas, and working out. Any excess moisture can cause a slight curl or frizz to the brow hair.
- Do not allow prolonged exposure to direct sunlight or heat.
- Do not apply Retin-A, AHA, or exfoliate around the brow area for 72 hours on either side of the treatment.
- No self-tanning products should be used on the face for one week prior and 48 hours after treatment.

IS LAMINATION SAFE FOR PREGNANT AND BREASTFEEDING WOMEN?

Lamination is not safe for pregnant and breastfeeding women. There is a risk of the chemicals sinking into the skin and potentially entering the bloodstream. If you are pregnant or breastfeeding we recommend consulting with your healthcare professional.

WHAT IS THE RECOMMENDED SERVICE TIMING?

Step 1 and Step 2 of the lamination process should be kept on the brows for 5 to 8 minutes (no longer than 9 minutes). Step 3 can be removed from the brows 2 hours after treatment. After removing Step 3 from the brows, we suggest applying Brow Gold Nourishing Growth Oil.

